

Iceland Direct Case Study

Website: www.icelanddirect.com

Campaign: Search Engine Optimization

Time Frame: Three Months



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S. No	Keywords	Google.com
1	fish oil manufacturer	3
2	omega 3 manufacturer	1
3	bulk fish oil	1
4	fish oil supplier	3
5	cod liver oil bulk	4
6	private label omega-3	1
7	private label fish oil	1
8	private label krill oil	1

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S. No	Keywords	Yahoo
1	fish oil manufacturer	2
2	omega 3 manufacturer	1
3	bulk fish oil	4
4	fish oil supplier	4
5	cod liver oil bulk	2
6	private label omega-3	1
7	private label fish oil	2
8	private label krill oil	3

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S. No	Keywords	Bing
1	fish oil manufacturer	3
2	omega 3 manufacturer	4
3	bulk fish oil	4
4	fish oil supplier	2
5	cod liver oil bulk	6
6	private label omega-3	4
7	private label fish oil	4
8	private label krill oil	5