

# Captain Bob's Boat Rentals Case Study

**Website:** [www.captainbobsboatrentals.com](http://www.captainbobsboatrentals.com)

**Campaign:** Search Engine Optimization

**Time Frame:** Three Months



## Captain Bob's Boat Rentals Case Study

**Website:** [www.captainbobsboatrentals.com](http://www.captainbobsboatrentals.com)

**Campaign:** Search Engine Optimization

**Time Frame:** Three Months

# Captain Bob's Boat Rentals Case Study

Website: [www.captainbobsboatrentals.com](http://www.captainbobsboatrentals.com)

Campaign: Search Engine Optimization

Time Frame: Three Months



S. No	Keywords	Google.com
1	Pontoon boat rentals lake George	7
2	Pontoon boat rentals Bolton landing NY	4
3	Pontoon boat rental lake George	4
4	Pontoon boat rental Bolton landing NY	3
5	Pontoon boats for rent Bolton landing NY	3
6	Rent a pontoon boat lake George	8
7	Lake fishing boat Bolton landing NY	2
8	Lake fishing boat Bolton landing	2
9	Pontoon boat rentals lake George	3
10	Pontoon boat rentals Bolton landing	5
11	Party boat rental lake George	2
12	Party boat rental Bolton landing	1
13	Pontoon boat rental lake George	4
14	Pontoon boat rental Bolton landing	4
15	Pontoon boats for rent Bolton landing	2
16	Rent a pontoon boat lake George	6
17	Rent a pontoon boat Bolton landing	5

# Captain Bob's Boat Rentals Case Study

Website: [www.captainbobsboatrentals.com](http://www.captainbobsboatrentals.com)

Campaign: Search Engine Optimization

Time Frame: Three Months



S. No	Keywords	Yahoo
1	Pontoon boat rentals lake George	3
2	Pontoon boat rentals Bolton landing NY	3
3	Pontoon boat rental lake George	3
4	Pontoon boat rental Bolton landing NY	3
5	Pontoon boats for rent Bolton landing NY	2
6	Rent a pontoon boat lake George	2
7	Lake fishing boat Bolton landing NY	1
8	Lake fishing boat Bolton landing	3
9	Pontoon boat rentals lake George	3
10	Pontoon boat rentals Bolton landing	3
11	Party boat rental lake George	4
12	Party boat rental Bolton landing	3
13	Pontoon boat rental lake George	4
14	Pontoon boat rental Bolton landing	6
15	Pontoon boats for rent Bolton landing	2
16	Rent a pontoon boat lake George	6
17	Rent a pontoon boat Bolton landing	2

# Captain Bob's Boat Rentals Case Study

Website: [www.captainbobsboatrentals.com](http://www.captainbobsboatrentals.com)

Campaign: Search Engine Optimization

Time Frame: Three Months



S. No	Keywords	Bing
1	Pontoon boat rentals lake George	4
2	Pontoon boat rentals Bolton landing NY	3
3	Pontoon boat rental lake George	2
4	Pontoon boat rental Bolton landing NY	1
5	Pontoon boats for rent Bolton landing NY	3
6	Rent a pontoon boat lake George	7
7	Lake fishing boat Bolton landing NY	5
8	Lake fishing boat Bolton landing	2
9	Pontoon boat rentals lake George	2
10	Pontoon boat rentals Bolton landing	3
11	Party boat rental lake George	4
12	Party boat rental Bolton landing	2
13	Pontoon boat rental lake George	3
14	Pontoon boat rental Bolton landing	3
15	Pontoon boats for rent Bolton landing	6
16	Rent a pontoon boat lake George	4
17	Rent a pontoon boat Bolton landing	3