

**SeaBuck
Case Study**

Website: www.seabuck.com

Campaign: Search Engine Optimization

Time Frame: Three Month

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S.No	Keywords	Google.com
1	SeaBuck 7	1
2	SeaBuck Equine	1
3	SeaBuckthorn for horses	6
4	Omega 7 for horses	1
5	Horse Supplement For Ulcers	2
6	Equine supplement for Ulcers	1
7	equine coat supplement	1

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S.No	Keywords	Yahoo
1	SeaBuck 7	1
2	SeaBuck Equine	1
3	SeaBuckthorn for horses	3
4	Omega 7 for horses	1
5	Horse Supplement For Ulcers	2
6	Equine supplement for Ulcers	1
7	equine coat supplement	1

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S.No	Keywords	Bing
1	SeaBuck 7	1
2	SeaBuck Equine	2
3	SeaBuckthorn for horses	2
4	Omega 7 for horses	1
5	Horse Supplement For Ulcers	4
6	Equine supplement for Ulcers	1
7	equine coat supplement	1