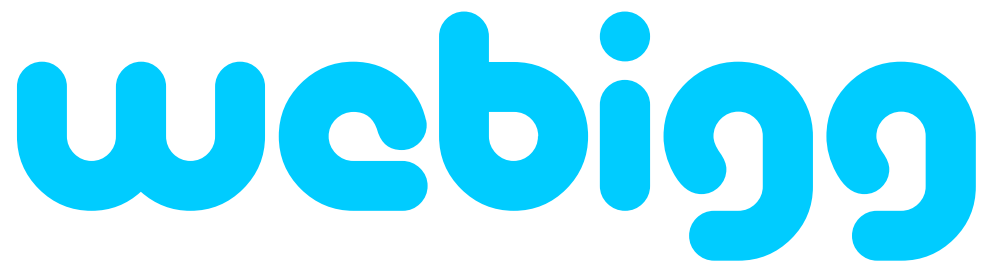


**Rossman Law
Case Study**

Website: www.rossmanlaw.com

Campaign: Search Engine Optimization

Time Frame: Three Month



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S.No	Keywords	Google.com
1	Auto Accident lawyer Boise	1
2	malpractice lawyer Boise	2
3	medical malpractice attorneys Boise	1
4	Medical malpractice lawyer Boise	1
5	Boise personal injury lawyer	2
6	Boise accident attorney	2
7	Medical Malpractice Page Boise	1

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S.No	Keywords	Yahoo
1	Auto Accident lawyer Boise	1
2	malpractice lawyer Boise	2
3	medical malpractice attorneys Boise	2
4	Medical malpractice lawyer Boise	2
5	Boise personal injury lawyer	1
6	Boise accident attorney	1
7	Medical Malpractice Page Boise	1

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S.No	Keywords	Bing
1	Auto Accident lawyer Boise	1
2	malpractice lawyer Boise	3
3	medical malpractice attorneys Boise	1
4	Medical malpractice lawyer Boise	2
5	Boise personal injury lawyer	2
6	Boise accident attorney	1
7	Medical Malpractice Page Boise	1