

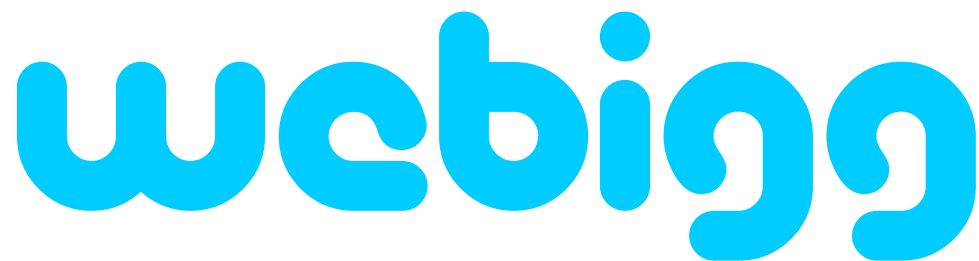
Official Med USA

Case Study

Website: www.officialmedusa.com

Campaign: Search Engine Optimization

Time Frame: Three Month

The logo for 'webigg' is written in a lowercase, rounded, blue font. The letters are thick and have a friendly, approachable feel.A large, centered version of the 'webigg' logo in the same blue, rounded font as seen in the top right corner.

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S.No	Keywords	Google.com
1	Medusa shirts	1
2	Medusa hoodies	7
3	Medusa apparel	1
4	Medusa polos	2
5	Medusa tshirts	1
6	Medusa pants	3
7	Medusa jacket	3
8	Medusa jackets	2

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S.No	Keywords	Yahoo
1	Medusa shirts	4
2	Medusa hoodies	1
3	Medusa apparel	1
4	Medusa polos	2
5	Medusa tshirts	1
6	Medusa pants	5
7	Medusa jacket	1
8	Medusa jackets	5

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S.No	Keywords	Bing
1	Medusa shirts	1
2	Medusa hoodies	2
3	Medusa apparel	1
4	Medusa polos	2
5	Medusa tshirts	1
6	Medusa pants	2
7	Medusa jacket	1
8	Medusa jackets	1