

**Navotar  
Case Study**

**Website:** [www.navotar.com](http://www.navotar.com)

**Campaign:** Search Engine Optimization

**Time Frame:** Three Month

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S.No	Keywords	Google.com
1	Car rental management software	2
2	Car rental software	4
3	Car rental software online	1
4	Online car rental software	1
5	Rental car software	3
6	Truck rental software	1
7	Rental car software	2
8	Car rental system	1
9	Fleet maintenance software	1
10	Best fleet management software	1
11	Vehicle fleet management systems	1
12	Web based fleet maintenance software	1

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S.No	Keywords	Yahoo
1	Car rental management software	1
2	Car rental software	4
3	Car rental software online	3
4	Online car rental software	1
5	Rental car software	2
6	Truck rental software	2
7	Rental car software	3
8	Car rental system	1
9	Fleet maintenance software	1
10	Best fleet management software	2
11	Vehicle fleet management systems	4
12	Web based fleet maintenance software	1

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S.No	Keywords	Bing
1	Pontoon boat rentals lake George, NY	2
2	Pontoon boat rentals Bolton landing NY	1
3	Pontoon boat rental lake George, NY	4
4	Pontoon boat rental Bolton landing NY	5
5	Pontoon boats for rent Bolton landing NY	2
6	Rent a pontoon boat lake George, NY	1
7	Rental car software	2
8	Car rental system	4
9	Fleet maintenance software	3
10	Best fleet management software	3
11	Vehicle fleet management systems	2
12	Web based fleet maintenance software	4