

**Hi Craft
Case Study**

Website: www.hicraft.com.au

Campaign: Search Engine Optimization

Time Frame: Four Months

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S. No	Keywords	Google.com
1	Carports Penrith	4
2	Pergolas Penrith	4
3	Penrith pergolas	4
4	Penrith carports	3
5	Sunrooms Sydney	4
6	Sydney sunrooms	3

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S. No	Keywords	Yahoo
1	Carports Penrith	4
2	Pergolas Penrith	8
3	Penrith pergolas	2
4	Penrith carports	4
5	Sunrooms Sydney	4
6	Sydney sunrooms	2

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S. No	Keywords	Bing
1	Carports Penrith	6
2	Pergolas Penrith	3
3	Penrith pergolas	3
4	Penrith carports	2
5	Sunrooms Sydney	3
6	Sydney sunrooms	2