

**Dermapen  
Case Study**

**Website:** [www.dermapen.com](http://www.dermapen.com)

**Campaign:** Search Engine Optimization

**Time Frame:** Three Months



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S. No	Keywords	Google.com
1	micro needling for scars	4
2	micro needling benefits	2
3	micro needling how often	4
4	micro needling side effects	1
5	Micro needling stretch marks	4

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S. No	Keywords	Yahoo
1	micro needling for scars	3
2	micro needling benefits	5
3	micro needling how often	1
4	micro needling side effects	2
5	Micro needling stretch marks	5

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S. No	Keywords	Bing
1	micro needling for scars	3
2	micro needling benefits	3
3	micro needling how often	1
4	micro needling side effects	4
5	Micro needling stretch marks	2