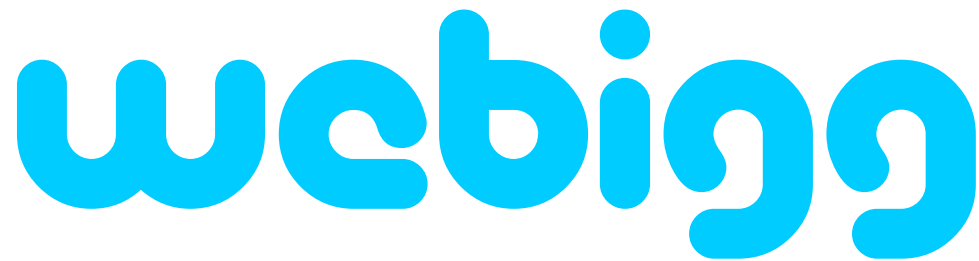


**Cellini Luggage  
Case Study**

**Website:** [www.celliniluggage.co.za](http://www.celliniluggage.co.za)

**Campaign:** Search Engine Optimization

**Time Frame:** Three Month



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S.No	Keywords	Google.com
1	duffle bag with wheels	3
2	polo handbags	2
3	sissy boy handbags	1
4	synthetic handbags	1
5	serenade handbags	1
6	polo wallets	2

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S.No	Keywords	Yahoo
1	duffle bag with wheels	2
2	polo handbags	1
3	sissy boy handbags	1
4	synthetic handbags	1
5	serenade handbags	3
6	polo wallets	3

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S.No	Keywords	Bing
1	duffle bag with wheels	1
2	polo handbags	3
3	sissy boy handbags	1
4	synthetic handbags	2
5	serenade handbags	6
6	polo wallets	1