

**Bethany Home Care
Case Study**

Website: www.bethanyhomecare.com
Campaign: Search Engine Optimization
Time Frame: Three Months



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S. No	Keywords	Google.com
1	Care Facility concord	4
2	Board and Care concord	9
3	Residential Care concord	3
4	Residential Care Facility concord	4
5	Memory Care concord	4
6	Residential Care Livermore	5
7	Residential Care Facility Livermore	6
8	Board and Care Livermore	8
9	Residential Care home Livermore	7
10	Care Facility Livermore	4
11	Dementia Care Livermore	7
12	Alzheimer's Care Facility Livermore	3

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S. No	Keywords	Yahoo
1	Care Facility concord	6
2	Board and Care concord	3
3	Residential Care concord	4
4	Residential Care Facility concord	5
5	Memory Care concord	5
6	Residential Care Livermore	5
7	Residential Care Facility Livermore	5
8	Board and Care Livermore	6
9	Residential Care home Livermore	4
10	Care Facility Livermore	6
11	Dementia Care Livermore	4
12	Alzheimer's Care Facility Livermore	4

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S. No	Keywords	Bing
1	Care Facility concord	3
2	Board and Care concord	4
3	Residential Care concord	2
4	Residential Care Facility concord	1
5	Memory Care concord	1
6	Residential Care Livermore	5
7	Residential Care Facility Livermore	1
8	Board and Care Livermore	4
9	Residential Care home Livermore	6
10	Care Facility Livermore	6
11	Dementia Care Livermore	4
12	Alzheimer's Care Facility Livermore	2