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Auction Software
Case Study

Website: www.auctionsoftware.com

Campaign: Search Engine Optimization
Time Frame: Three Month

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S.No	Keywords	Google.com
1	auction software	2
2	auction software com	1
3	online auction software	3
4	auction soft	2
5	open source auction software	2
6	reverse auction website software	4
7	build your own penny auction site	2
8	auction software inc	4
9	e auction software	1
10	free reverse auction software	2
11	how to start a penny auction website	3
12	bid auction software	2
13	web based auction software	7
14	auction site software	2
15	best auction website software	2
16	auction marketplace	4
17	reverse auction software	2
18	penny auction software	1

19	reverse auction software open source	1
20	auction website software	2
21	live auction software open source	4
22	maestro auction software	1

YAHOO!

S.No	Keywords	Yahoo
1	auction software	4
2	auction software com	1
3	online auction software	2
4	auction soft	2
5	open source auction software	4
6	reverse auction website software	1
7	build your own penny auction site	1
8	auction software inc	1
9	e auction software	2
10	free reverse auction software	4
11	how to start a penny auction website	1
12	bid auction software	1
13	web based auction software	6
14	auction site software	2
15	best auction website software	1
16	auction marketplace	1
17	reverse auction software	2

18	penny auction software	1
19	reverse auction software open source	2
20	auction website software	2
21	live auction software open source	1
22	maestro auction software	2

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bing

S.No	Keywords	Bing
1	auction software	2
2	auction software com	1
3	online auction software	1
4	auction soft	1
5	open source auction software	1
6	reverse auction website software	1
7	build your own penny auction site	2
8	auction software inc	2
9	e auction software	2
10	free reverse auction software	1
11	how to start a penny auction website	1
12	bid auction software	1
13	web based auction software	2
14	auction site software	3
15	best auction website software	1
16	auction marketplace	5
17	reverse auction software	1
18	penny auction software	4

19	reverse auction software open source	1
20	auction website software	3
21	live auction software open source	2
22	maestro auction software	1