

**Dr. Spectra  
Case Study**

**Website:** [www.Drspectra.com](http://www.Drspectra.com)

**Campaign:** Search Engine Optimization

**Time Frame:** Three Month

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| S.No | Keywords                              | Google.com |
|------|---------------------------------------|------------|
| 1    | hakalana in adults in India           | 3          |
| 2    | what causes tinnitus in ears in Delhi | 4          |
| 3    | tinnitus cure in Delhi                | 3          |
| 4    | Tinnitus causes in Delhi              | 4          |
| 5    | tinnitus treatment in Delhi           | 2          |
| 6    | medicine tinnitus in Delhi            | 1          |
| 7    | hakalana in adults in Delhi           | 6          |
| 8    | hakalana in adults in Noida           | 3          |

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| S.No | Keywords                              | Yahoo |
|------|---------------------------------------|-------|
|      |                                       |       |
| 1    | hakalana in adults in India           | 2     |
| 2    | what causes tinnitus in ears in Delhi | 3     |
| 3    | tinnitus cure in Delhi                | 3     |
| 4    | Tinnitus causes in Delhi              | 4     |
| 5    | tinnitus treatment in Delhi           | 4     |
| 6    | medicine tinnitus in Delhi            | 6     |
| 7    | hakalana in adults in Delhi           | 7     |
| 8    | hakalana in adults in Noida           | 4     |

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| S.No | Keywords                              | Bing |
|------|---------------------------------------|------|
| 1    | hakalana in adults in India           | 1    |
| 2    | what causes tinnitus in ears in Delhi | 1    |
| 3    | tinnitus cure in Delhi                | 2    |
| 4    | Tinnitus causes in Delhi              | 2    |
| 5    | tinnitus treatment in Delhi           | 1    |
| 6    | medicine tinnitus in Delhi            | 1    |
| 7    | hakalana in adults in Delhi           | 2    |
| 8    | hakalana in adults in Noida           | 1    |